

# Salud Para La Gente

*Working Together for a Healthy Community*



## SPONSORSHIP OPPORTUNITIES

### *40th Anniversary Celebration & Fundraising Dinner*

#### **Cultivando Salud** *Growing a Healthy Community*

Dear Community Partner,

Salud Para La Gente (Salud) is celebrating 40 years of growing a healthy community, and we'd love to have you join us!

We are reaching out to ask you, as a valued community leader, to help Salud celebrate this important milestone by sponsoring our anniversary event on September 7, 2019.

Your sponsorship will directly support the 13,000 youth and young adults that rely on Salud's services. In addition, your brand will gain recognition among the more than 250 community, business and healthcare stakeholders who will attend the 40th Anniversary Celebration. The event will include live music, a silent and live auction, local wine and beer, and a family-style gourmet dinner.

All proceeds will support Salud's youth and young adult services, including our Teen Clinic. Salud provides a "health home" for the whole community so patients find the services they need all in one place. This includes comprehensive medical, dental, vision, counseling, nutrition, and much more. We all know that the healthier a community's members, the healthier the community is overall.

We wholeheartedly thank you in advance for considering supporting this event. You may select the appropriate sponsorship opportunity from the attached description and return your confirmation by August 9, 2019.

Again, thank you very much for your partnership in growing a healthy community!

Sincerely,

A handwritten signature in black ink, appearing to read 'Dori'.

Dori Rose Inda  
*Chief Executive Officer*

**Saturday, September 7, 2019 • The Little Bee Barn • Watsonville**

## SPONSORSHIP DETAILS

### *Salud Para La Gente's 40th Anniversary Celebration*

#### **Cultivando Salud Growing a Healthy Community**

Join more than 250 community, healthcare and business leaders on **Saturday, September 7, 2019**, to celebrate 40 years of growing a healthy community and support Salud's youth programs.

#### **All event sponsors will be:**

- Highlighted on Salud Para La Gente's website, in social media, and in its annual report
- Featured at the event including in digital signage
- Published in a post-event "thank you" print ad

#### **In addition, sponsor benefits by level are listed below:**



#### **Diamond Carrot - \$10,000**

- Two tables (each seats eight) with preferred location
- Name and/or logo prominently displayed on event banner, signage and on marketing materials
- Name or logo prominently displayed on your tables
- Full page color ad in the event program
- Active link on Salud Para La Gente website for one year



#### **Platinum Berry - \$5,000**

- One table (seats eight) in preferred location
- Name and/or logo prominently displayed on event banner, signage and on marketing materials
- Name or logo prominently displayed on your table
- Half page color ad in the event program
- Active link on Salud Para La Gente website for one year



#### **Golden Apple - \$2,500**

- Six seats with preferred location
- Name and/or logo prominently displayed on event banner, signage and on marketing materials
- Name or logo prominently displayed on your table and signage
- Logo included in event program



#### **Silver Kale - \$1,000**

- Four seats with prominent location
- Name or logo prominently displayed on your table



#### **Bronze Lettuce - \$500**

- Two event tickets plus benefits noted above

#### **The Deadline for Sponsorship is August 9, 2019**

Additional event tickets will be available in July 2019 for \$135 at Eventbrite

#### **Questions about Sponsorship Opportunities?**

Please email us at [events@splg.org](mailto:events@splg.org) or call (831) 728-8250 x1053

# Salud Para La Gente

*Working Together for a Healthy Community*

# SPONSORSHIP CONFIRMATION

## Salud Para La Gente's 40th Anniversary Celebration

**The Deadline for Sponsorship is Friday, August 9, 2019**

### Salud Para La Gente

Working Together for a Healthy Community

#### Please direct all sponsorship inquiries to:

Sheila Schat  
Director of Fund Development  
(831) 728-8250 x1053  
events@splg.org

Additional event tickets will be available in July 2019 for \$135 at Eventbrite

- Yes, I would like to become a sponsor and attend the event
- Yes, I would like to become a sponsor of the event and donate our table/seats to Salud Para La Gente
- I am not able to sponsor but enclosed is my gift of \$\_\_\_\_\_

#### Sponsorship Level

-  **Diamond Carrot - \$10,000**
-  **Platinum Berry - \$5,000**
-  **Golden Apple - \$2,500**
-  **Silver Kale - \$1,000**
-  **Bronze Lettuce - \$500**

#### Payment Information

- Total remittance \$ \_\_\_\_\_
- Check enclosed (payable to Salud Para La Gente)
- Credit card payment (please provide information below) or visit <https://splg.org/40th-anniversary/>

NAME

TITLE

ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

VISA     MASTERCARD     AMERICAN EXPRESS

CARD NUMBER

EXPIRATION

CVC

SIGNATURE

DATE

### Salud Para La Gente

Attn: Sheila Schat

195 Aviation Way, Suite 200, Watsonville, CA 95076

Contributions are tax deductible. Salud Para La Gente is a non-profit 501(c) (3) organization. Tax ID #94-2705747